

1. TITLE OF THE EXHIBITION

EXPODETERGO International - Specialized international exhibition of equipment, services, products and accessories for laundry, ironing, cleaning of textiles and allied products.

2. ORGANIZERS

The Exhibition is organized by RASSEGNE SpA, Socio Unico - Direzione e Coordinamento di Fiera Milano SpA, registered office in Largo Domodossola 1 - 20145 Milano (Italy), and operative office in Via Domenicohino 11 - 20149 Milano (Italy), Fiscal Code and VAT Code 12204270156 - Tel. +39.024815541 - Fax +39.024980330, following indicated as RASSEGNE.

EXPODETERGO International is promoted by Expo Detergo Srl and AssoFornitori with the sponsorship of A.U.I.L. and AssoSecco. Fiera Milano SpA also provides technical and administrative assistance.

3. PLACE, DATE AND HOURS

EXPODETERGO International will take place at the Fiera Milano City from 10 to 13 November 2006. The opening hours will be 9.30 a.m. to 6.00 p.m. Exhibitors and their representatives shall have access to their stands from 9.00 a.m. to 6.30 p.m.

4. ENTRANCES

Admission to the events is restricted to trade visitors only, upon presenting proof of their status. Together with advice of space allocated, Exhibitors shall receive a certain number of free exhibitor entrance cards, depending on the size of their stand:

- for stand measuring up to 29 sq.mt.:
 - 4 entrance cards
- for stand measuring 30-99 sq.mt.:
 - 1 additional card every 10 sq.mt.
 - for stand measuring more than 100 sq.mt.:
 - 1 additional card every 20 sq.mt.

Exhibitors shall not prevent visitors from entering their stands.

5. DISPLAY RESTRICTIONS

The only products that may be exhibited are those specifically listed by the Exhibitor on the enclosed Form "C" - Products List, which has to be signed by the Exhibitor and constitute an integral part of the present Regulations. Exhibits that are not listed in the Products List - Form "C", may not be exhibited. Exhibitors may also use machines and equipment not of their own production solely for the purpose of demonstrating their own products.

Should the above not be respected, RASSEGNE shall reserve the right to act as specified in Art. 34 of the present Regulations.

6. EXHIBITORS

Italian and foreign manufacturers and sole distributors of the products referred to Form "C", as well as their agents and representatives, will be admitted as Exhibitors. If the agents, representatives and distributors participate in the Exhibition under their own firm name, they are required to pay € 260,00 for each company represented whose products are on display in the stand.

Participation in the Exhibition is individual. Collective participation is allowed only in the case of promotional organizations, consorial or groupings of firms, whose articles of association or deed of incorporation, is presented as evidence of their official legal status.

In any case, each exhibiting company is obliged to complete and sign this Application Form accepting the General Regulations, and submit the necessary documentation. Exhibitors may apply for their trade marks to be listed in the catalogue and the exhibition signposting, provided they are regularly registered.

Booths smaller than 16 sq.mt. will not be accepted, except for the Trade Press.

7. REGISTRATION AND SPACE RENTAL FEE

Exhibitors shall pay the following fees when they have been assigned space:

a) Registration fee
€ 500,00 + 20% VAT for every exhibiting company even in case of consorial and/or grouping of firms compulsory insurance "All Risks" included.

€ 260,00 + 20% VAT for every foreign brand distributed, every registered trade mark and every represented firm (Form D); these sums will be included in the stand fee.

b) Space rental fee

Stand with 1 open side	143,00 per sq.mt. + 20% VAT
Stand with 2 open sides	148,00 per sq.mt. + 20% VAT
Stand with 3 open sides	150,00 per sq.mt. + 20% VAT
Stand with 4 open sides	155,00 per sq.mt. + 20% VAT

The rates indicated above apply to the entire surface area of the stand occupied by the same company, whether within the same perimeter or adjacent areas.

Exhibitors are required to respect the limits of the assigned space.

ATTENTION - Subscriptions reached after 31/8/05 will be increased of:

+ 2% from 31/8/05 to 31/12/05 + 4% after 1/1/06

Any additional area occupied within the exhibition area including for storage, will be billed according to the applicable charges. RASSEGNE must be advised of any disputes in this regard before the close of the Exhibition.

Participation fees cover the following:

- technical assistance both during the Exhibition and during stand preparation and removal by Fiera Milano SpA
- general security service in the halls and fire prevention by Fiera Milano SpA
- insurance for civil liability towards third parties and "All risks" cover for the minimum capital as outlined in Art. 26
- guaranteed lost luggage for Exhibitor firm's owner, managers and employees shall be the responsibility of Fiera Milano SpA and shall be subject to the limits and conditions laid down by the same

- listing in the general catalogue
- 1 copy of the general catalogue
- entrance cards for personal only (see Art. 4)
- parking inside the Fairgrounds (Exhibitors will receive a circular letter indicating dates and procedures)
- loading and unloading of goods inside the Fairgrounds (Exhibitors will receive a circular letter indicating dates and procedures).

- c) Lump sum**
€ 3,95 per sq.mt. + 20% VAT
- fire extinguishers
 - stand cleaning
 - electrical power to a maximum of 10 KW
 - advertising tax - see point e) of the present article
 - royalties deriving from any installations located in stands and subject to taxation

d) Supplementary charge for special installations or decorations of the common areas

RASSEGNE reserves the absolute right or upon request of some groups of exhibitors to commission installations and decorations for common areas such as entrances, gangways, screening, etc. If such decorations are planned, RASSEGNE will duly notify all the exhibiting companies with details of same including costs for each Exhibitor.

Approval of the project is required by companies holding more than 50% of the exhibition space. Once this has been reached, the plan is deemed accepted by all, and all Exhibitors are obliged to pay their contribution.

e) Advertising tax
Exhibitors are also liable to pay at Milan City Council, the advertising tax authorized by Presidential Decree nr. 639 of 26.10.1972.

This sum is included in the participation fee. Fiera Milano SpA will successively deduct and transfer it to the Milan City Council.

The total amount payable to RASSEGNE to exhibit at the event is indicated in the aforementioned paragraphs a) and b) above, and in d), also above.

For administrative requirements the relative amounts for Space rental fee, point b) and the Lump sum, point c), will be assigned just one code to which will correspond, in the invoice, just one value equal to the sum of the two amounts. RASSEGNE reserves the right not to admit to future events any Exhibitors who have not respected their contractual agreements at previous exhibitors.

8. TERMS OF PAYMENT

Participation fees will be paid within 15 days of the date of invoice and are net of the deposit previously paid. AFTER 30 SEPTEMBER 2006, INVOICES WILL BE PAID AT SIGHT. IN ANY CASE, PAYMENT OF THE FULL PARTICIPATION FEE IS MANDATORY BEFORE BRINGING EXHIBITS INTO THE FAIR.

Payment of statement of account - Exit coupons

During the days immediately preceding the end of the Exhibition, the administration of Fiera Milano SpA will provide a statement of all invoices issued for services and additional supplies, as well as any other charges.

The statement will be sent directly to the stand. Payment can be made by presenting the statement to the bank branches in the showground.

The "Exit Vouchers" will be stamped on the payment side, and having been filled in, must be presented to the Security Guards at the gates into the showground. Additional Vouchers can be requested from SATE. Every time materials are taken out it is obligatory to request and present a "Exit Voucher" symbol.

9. APPLICATION FORM

Applications to attend the Exhibition will be sent to RASSEGNE, together with the other forms, by and not later than 31 August 2005. The duly completed application forms, will be accompanied by the following documents, either as originals or certified copies:

- certificate of registration at the relevant Chamber of Commerce (or equivalent) updated at least 3 months from the date of the Application Form
 - products list (Form C)
 - exhibited machines (Form E)
- The Application Form along with Form C, which is integral part of the same, will be legibly signed by the company's legal representative.

To be deemed valid the application shall not contain any reservation or condition whatsoever.

Should even one signature be missing or any part of the supporting documentation be missing or the failure to effect payment as per paragraphs a) and b) of Art. 10 below, RASSEGNE shall be entitled to consider the entire application void. To be deemed valid applications will not include any reservations or conditions of any kind. RASSEGNE reserves the right to accept attendance applications received after the above mentioned deadline.

In the case of applications accepted aforementioned deadline, RASSEGNE is entitled to waiver the terms set out in the General Regulations concerning notification to Exhibitors of stand allocation and delivery of relevant documentation.

10. REGISTRATION FEE AND DEPOSIT

Together with their application, Exhibitors shall remit:
a) registration fee of € 500,00 + 20% VAT
b) fee for represented firms € 260,00/each + 20% VAT
c) advance deposit:

- 1° advance deposit within 31/8/05
€ 15,00 per sq.mt. + 20% VAT
- 2° advance deposit within 28/2/06
€ 45,00 per sq.mt. + 20% VAT

Application forms which do not include the above-mentioned payments will be considered invalid. In the event that the application were rejected, the deposit shall be reimbursed, while the enrolment fee shall be retained to cover RASSEGNE's administrative costs.

Applicants who are accepted will receive a formal receipt for payments they have made.

11. COMPLIANCE WITH THESE REGULATIONS

By signing the Application Form, the Exhibitor undertakes to participate in the Exhibition in the space which will be assigned - even if it is smaller and in a different place from that requested. The Exhibitor shall, in addition, comply with the General Regulations and any further regulations which may be adopted by RASSEGNE at any time in the interest of the Exhibition including sanctions in the event of any violation as set out in present Regulations.

12. ADMISSION

Admission will be guaranteed by RASSEGNE. Acceptance is conditional upon the fulfillment of certain premises; if these do not exist acceptance will be invalidated, in the event that in addition to the instance cited at Art. 9 above, one or more of the following pertained:

- if an Exhibitor did not comply with the General Regulations during a previous Exhibition and was expelled;
- if an Exhibitor is obviously insolvent;
- if that the Exhibitor has not paid RASSEGNE all the sums due for attendance at previous Exhibitions.

Moreover, RASSEGNE reserves the right to refuse to accept an application when in its irrevocable judgement it holds that the characteristics of the firms applying do not comply with the contents of Art. 6 of the General Regulations.

In case of non-admittance the deposit fee you paid will be returned with the same value date as your payment.

13. SPACE ASSIGNMENT

RASSEGNE shall allocate stands on the basis of exhibitors product groups and with the sole purpose of ensuring the best outcome for the Exhibition. RASSEGNE reserves the right to modify the position and placing of the stand first assigned, or to vary the conformation or reduce its size if necessary.

14. NOTIFICATION OF STAND ALLOCATION

Exhibitors who have forwarded their Application Form within the deadline set out in Articles 9 and 10 of these General Regulations will be officially notified by July 2006 of the stand they have been allocated. Said notification will be communicated by registered mail, and will also include the free entrance cards as specified in Art. 4.

Should exhibitors fail to comply with the aforementioned deadline RASSEGNE may forward stand allocation notifications later than the date indicated above, in accordance with the last paragraph contained in Art. 9.

Should an appropriate area not be available, registration forms and the deposit fee will be returned to the Exhibitor. The registration fee will, however, be retained to cover administration costs.

Together with the space assignment notice Exhibitors will receive the floor plan scale 1:100 and the Technical Regulations with useful information for the preparation of the stands (see Art. 17).

15. CANCELLATION OF PARTICIPATION

The applicant who is unable, for reasons which have been proved, to take part in the Exhibition, may make a written request to RASSEGNE by registered mail with advice of receipt, asking to release him from his obligations within and not later than 10 days from the date of the space assignment and in any case not later than 17 July 2006.

The free entrance cards mentioned in Art. 4 must be returned by the firm by the same registered mail, otherwise RASSEGNE will claim payment of the cards at their face cost (see Art. 4). In any event the registration fee and the deposit will be fixed even if cancellation is received by RASSEGNE before notification of stand allotment. Should a cancellation be notified after 17 July 2006, the entire fee, whether already paid or not, shall become due. Exhibitors shall also reimburse RASSEGNE for any other additional costs specifically incurred in relation to this application. Any changes in the space allocated which have to be made after the notification described at Art. 14 of this General Regulations do not place the Exhibitor in a position to withdraw in the circumstances described in the present article.

16. TRANSFER FORBIDDEN

The space assignment notice is only valid for the Exhibitor it is made out to. Total or partial transfer of the assigned space is prohibited. If an infraction does occur, the transferor and occupant will be barred from present and future Shows. Furthermore, RASSEGNE will immediately close the stand and the costs will be charged jointly to both firms.

17. TECHNICAL PROVISIONS

The maximum height approved for the preparations and the advertising written ones is of 4 mt.

Only in the stands that exceed the 200 sq.mt. the height in the central part will be able to catch up 5 mt. Additional technical and general requirements will be notified via the Technical Regulations. The said requirements will form an integral part of these Regulations. Exhibitors and stand assembly personnel will mount stands in compliance with Legislative Decrees nr. 626/94 and 494/96. According to these laws, Exhibitors are also required to indicate the name of the stand safety officer in the Admission Form.

In the stands the realization of intermediate floor is forbidden.

18. FIERA MILANO SERVICES

The Exhibitor can use the services offered by Fiera Milano SpA such as: water connection, stand cleaning, car park, catering, video rental, pc and related hardware rental, telecommunication services, security, hostess, translations, flowers, plants and decoration, graphics and signals services, etc. These services could be booked through the forms that will be sent by Fiera Milano, that it will supply the services directly.

19. STAND DESIGN

Exhibitors undertake to display in their stand, for the entire duration of the event, these products of their own manufacture and/or those made by the companies they officially represent (Form D), belonging to the product category directory enclosed in Form "C" of these Regulations. Exhibitors are allowed to design special stands, within the limits indicated in the Technical Regulations, they shall set up their stands in terms of the relations and any future communications relative to the uniform appearance of common areas (see Art. 7). In any case, they will present the project of the stand to Fiera Milano SpA together with the forms contained in the Technical Regulations not later than 13 Settembre 2006.

Once the project has been approved by Fiera Milano SpA and the participation fee has been paid in full, the Exhibitor will have the right to bring the material and goods for his stand into the exhibition hall, without prejudice to that contained in the first paragraph of the present article, and begin setting it up during the designated period and according to the instructions supplied.

The companies who return the appropriate form contained in the Technical Regulations stating that they do not intend to have any special design for their stands will be exempted from presenting the above project.

No installations, structures or other items that impede access to exhibit space shall be permissible.

The preparation of all the stands must be completed by 6.00 p.m. on 9 November 2006. After this date, RASSEGNE shall have the right to reallocate stands that have not been occupied, since it will be assumed that the company does not now wish to exhibit, although all monies due as stated at Art. 15 above shall be payable as well as any other expenses incurred by RASSEGNE in closing the stand and/or converting the stand area for use as common space.

Fiera Milano SpA will advise stand assembly and breakdown times by circular.

20. OPERATION OF EXHIBITING MACHINES AND EQUIPMENT

During opening hours of the Exhibition, exhibited machines and equipment can be operated - if in compliance with legal standards - as long as they do not constitute danger or nuisance and on the condition that the regulations regarding accident and fire prevention are observed, along with the other rules indicated in the Technical Regulations. Exhibitor assumes all liability for damage to persons and things deriving from the operation of machines and/or equipment used in his stand.

21. TAKING OVER AND RETURNING EXHIBIT SPACE

When Exhibitors occupy their space so they can begin preparation, he is obliged to point out any defects to the Pavilion Assistance Service (SATE) office in his hall. At the end of the Exhibition, the space must be returned in its former state; this must be verified by the Pavilion Assistance Service and any damage caused by the Exhibitors shall be charged to them at the price determined by Fiera Milano SpA.

At the end of the exhibition the stands shall be completely emptied by the deadline shown in the Technical Regulations. If this were not done RASSEGNE and/or Fiera Milano SpA will take no responsibility for the goods and material deposited there; moreover, they reserve the right to remove and store them. The latter operations will be performed at the exhibitor's expense and responsibility and the Fair authorities will not be held responsible or have to pay for them. After two months the objects and the goods which have not been claimed can be auctioned; once the fair authority's right and expenses and those of third parties having cause have been subtracted, the proceeds of this auction, will be credited to the Exhibitor, if identified.

22. GENERAL SECURITY SERVICE AND FIRE PREVENTION

Fiera Milano SpA arranges for general security service in the halls. It will also be responsible for fire prevention. The Technical Regulations will specify the fire prevention standards which the Exhibitors shall meet. The Exhibitors are responsible for the custody and the safeguarding of their stands when the pavilions are open to the public. It is therefore recommended to companies exhibiting easily removable objects to keep watch over their stands continuously during exhibiting hours. Easily removable valuable objects must be locked away in drawers or cupboards.

23. EXHIBITION CATALOGUE

Expo Detergo Srl provides for the publication of the catalogue, which contains the following information:

- general information and services
- map of the fairground
- alphabetical index of Exhibitors with stand number
- product index

The Exhibitor recognizes and accepts that RASSEGNE is totally stranger to the predisposition and publication of the catalogue and so accepts and recognizes that no responsibility in merit could be charged to RASSEGNE.

The product numbers corresponding to the manufacturer's products line, or to the displayed by Agent, Representatives, Distributors and Dealers must be indicated on the appropriate Form A (Application Form), Form C (Product List) and, in case, Form D (Represented Firms) to be returned along with the Registration Form. Any changes should be communicated in writing to RASSEGNE by 30 September 2006; changes received after that date cannot be guaranteed to be included. Expo Detergo Srl, while promising the utmost diligence in compilation of the official catalogue and the list of trademarks and names, declines any responsibility for possible errors or omissions and, if necessary, will remedy such deficiencies or faults in the time and manner that it considers most useful and appropriate. The foregoing holds true for any other publication of a promotional, informative or service-related nature prepared by the Organizers.

24. SERVICES

Within the limits allowed by the existing facilities, running water and other technical services are furnished, however hook-up to the nearest outlet and consumption are at Exhibitor's expenses.

Hook-up and supply of electric energy up to 10 KW, as well as cleaning of the stands, are included in the Participation Fee (see Art. 7.c of these Regulations).

25. SAFETY

Exhibitors will be responsible for compliance with all applicable safety rules and regulations within their stand pursuant to Leg. Decree 626/94. Exhibitors will comply with the provisions contained in the Technical Regulations and with any additional regulations issued by Fiera Milano SpA in respect of fire prevention, or applicable to Fiera Milano SpA and deliver the forms attached to the aforesaid Technical Regulations, duly compiled 60 days prior to the start of the event.

In the event of failure to comply with accident and fire prevention regulations and with the provisions of the Technical Regulations the offending stand will be immediately closed down and the Exhibitor barred from participating in future events. Exhibitors are required to appoint one or more Stand Managers for the entire duration of the event. The Stand Manager(s) will ensure that the stand and all fixtures and systems contained therein comply with the applicable fire and safety regulations. The name of the Stand Manager and relative telephone numbers must be given to RASSEGNE and included on the Application Form. In the event of failure to provide said information, the application will not be processed. Any changes or additions to said information must be forwarded to RASSEGNE before stand set-up begins.

26. DECLARATION OF VALUE AND INSURANCE

Declaration of value

The Exhibitor is obliged to declare the total estimated value of the goods, materials, furnishing and other equipment taken into the Milan Fairgrounds on his own behalf and on that of the companies represented by him, using the appropriate space in the Application Form. The Exhibitor is obliged to definitively communicate the real value of the above mentioned goods by filling in the "Insurances" form. Should the Exhibitor fail to declare the real value or at least the estimated value, the minimum capital as indicated in the following article "Insurances" will be considered as accepted.

In case of accident, if the value definitely declared by the Exhibitor does not correspond to the real value of the insured merchandise, the insured value will be the one declared by the Exhibitor. All this with the exception of what provided by the articles from nr. 1907 to nr. 1910 of the Italian Civil Code, for the application of the proportion, if needed.

The Insurance Delegation of Fiera Milano has in any case the right to verify the declaration.

Insurances

"All Risks" Policy - Property of the Exhibitors (except for terrorism and sabotage)

The Organizer and Fiera Milano require that all merchandise, materials, furnishing and equipment taken into the Fair by the Exhibitor must be covered by an "All Risks" Policy - with waiver of recourse against third parties, included Fondazione Fiera Milano, Fiera Milano SpA, companies connected with them, the Organizer of the show and third parties in any way involved in the organization of the show. Fiera Milano SpA automatically provides for the insurance coverage of a capital of € 25.000,00 and the relative premium is included in the admission fee, as indicated in the Admission Form. Exhibitors may increase the capital automatically covered by filling in and signing the "Insurances" form.

In case of theft 10% of the damage will be uncovered, with a minimum of € 250,00 (twice as much after the end of the exhibition).

The Exhibitor will be notified of the coverage by an Insurance Confirmation which will be delivered at the stand only for the requests of increase made by the "Insurances" form. In case the Exhibitor is in possession of his own "All Risks"

policy - valid for Exhibitions and Shows - for goods, materials, furnishing and other equipment brought into the Milan Fairgrounds, with waiver of recourse against Fondazione Fiera Milano, Fiera Milano SpA, connected companies, the Organizer and third parties in any case connected with the organization of the exhibition, the Exhibitor is however obliged to return the apposite form signed, enclosing the declarations undersigned by his own legal representative and by the legal representative of the insurance company stating that the above merchandise are covered by guarantee "All Risks", at an insurance level not lower than the one here indicated (as in the facsimile included in the INS form).

Third Party Policy

Fiera Milano will directly provide for this policy for all Exhibitors, including them, by means of a special agreement, into its own general policy, with a maximum of € 103.291.379,82.

27. PHOTOGRAPHY AND FILMING

All Exhibitors, visitors and individuals are forbidden - with the exceptions indicated in the last item of this Article - to make drawings or take photographs or motion pictures inside the halls without the specific written authorization of RASSEGNE. Only the photographers authorized by the Exhibition Press Office are allowed to take photographs of or inside the stands, but they must have the exhibitors permission. Exhibitors who have their own photographer may apply to the Exhibitor's Organizers for permission to take their own photographs, but they must undertake to photograph only their own stand. RASSEGNE reserves the right to take (or to have taken) and utilize photographs, movies and television coverage with general or detailed views of the Exhibition, of the halls and the stands and the products displayed. The Exhibitors shall have not right to claim any sort of compensation.

28. ADVERTISING AND COMPETITION

RASSEGNE authorized Fiera Milano SpA to organize any type of advertising for third parties and Exhibitors; this may be done through advertising agencies. However, it is specifically forbidden to carry out any form of advertising in the exhibition hall gangways and inside the Fairgrounds for the types of products on display at this Show.

It is also forbidden to:
- arrange advertising in the form of sandwich boards and the distribution of brochures or advertising materials in the pavilions or the trade fairgrounds

- arrange advertising inside the stands concerning competitions organized by associations, organizations, newspapers, weekly or trade magazines.

Non-observances of said regulations shall attract a fine set by RASSEGNE at between € 517,00 and € 2.583,00. In more serious cases, the Exhibitors may be barred from future Exhibitions.

Exhibitors are prohibited from exhibiting on their stands posters inviting visitors to attend shows outside the Fairgrounds.

It is likewise forbidden to use the exhibition title in promotions of products not performed in the allotted stand. In the case that said regulations are not observed, RASSEGNE shall apply a fine ranging from a minimum of € 2.583,00 to a maximum of € 25.823,00. In more serious cases, the exhibitor's stand may also be immediately closed and the Exhibitor permanently barred from future Exhibitions.

29. ACOUSTIC EQUIPMENT - SIAE

It shall be forbidden to transmit amplified advertising messages. Audiovisual equipment may be used as long as it does not cause nuisance to those on adjacent stands and/or to the event as a whole (see Art. 7). No performances shall be organized in the stands.

In case of distribution of video, phonographic or multimedia materials containing original works which are covered by copyright according to Italian Law nr. 22.4.1941 n. 633, the Exhibitors must settle in advance the relevant taxes and apply the authentication stamp (SIAE) in compliance with art. 181bis of the same law. The illegal use of the above mentioned original works, as well as the lack of the SIAE stamp on the distributed material are liable to a penalty as foreseen in art. 171 of Italian Law 633/41.

30. SALES TO INDIVIDUAL PROHIBITED

Exhibitors are absolutely forbidden to make sales to individual consumers or to sell products exhibited with on-the-spot delivery (see Regional Law nr. 1 of 5/1/2000 - ex Regional Law 45/80 Art. 2, 5th paragraph). It is strictly forbidden to exhibit the price of articles exhibited in any form whatsoever. In the case of verified infringement, RASSEGNE reserves the right to have the stand immediately closed and the Exhibitor barred from future Exhibitions.

31. FORCE MAJEURE

In the event of force majeure or in any event where circumstances beyond control intervene, RASSEGNE shall be entitled to change the date of the Exhibition, or even cancel the event altogether. In the latter case, RASSEGNE having absolved commitments towards third parties and covered any possible expenses for any reason, will divide among the Exhibitors remaining charges depending on the advance payment made and in proportion to the sum due for the undersigned square meters.

Expenses for special plants and/or installations made to order for the Exhibitors must be entirely reimbursed by them. Fiera Milano SpA and RASSEGNE may not be cited for damages for any reason whatsoever.

32. CHANGES IN THESE REGULATIONS

RASSEGNE reserves the right, notwithstanding the terms of these General Regulations, to make new regulations which they believe are better suited for governing this Exhibition and its services.

The new regulations will have the same force as this General Regulations and they must be obeyed. Exhibitors will be informed immediately.

33. D.LGS 196/2003: PROTECTION OF PRIVACY

The information supplied by the Exhibitor in the Application Form, and in the enclosed Forms C - D, is subject to the provisions of Law nr. 196/2003. The Exhibitor, by signing the present Regulations, agrees that the personal information supplied can be used for administrative (invoicing), statistical (anonymous) and promotional (catalogue, Expogap and web advertising) purposes of the Exhibition and may be communicated to RASSEGNE subsidiaries (Fiera Milano SpA, Expo Detergo Srl) solely for purposes related to the organization of the event.

34. SANCTION

In the event that any of the regulations describes above were violated RASSEGNE shall, in accordance with the gravity of the offence, have the absolute right to impose one or any of the following sanctions:

- to order that the inadmissible products be removed forthwith, with the right reserved to act directly in the event that the Exhibitor does not comply immediately; this in addition to any other further action that might be taken;
- to order the immediate closure of the stand with the right reserved to act directly in the event that the Exhibitor does not comply immediately; this in addition to any other further action that might be taken;
- to ban the Exhibitor from future Exhibitions (to a maximum of 2 shows). In no event shall the Exhibitor have the right to reimbursement of any kind. RASSEGNE reserves the right to seek compensation and reimbursement of any and all expenses incurred.

35. RIGHT OF RETENTION

RASSEGNE has the right to retain the material exhibited if the Exhibitor does not fulfil his contractual obligations. The relevant costs shall be borne by the Exhibitor. RASSEGNE cannot be held responsible for any damage which may occur the material in the exercise of this right.

36. ONLINE CATALOGUE SUPPLIED BY EXPOGAPE

Expogape is an on-line database containing commercial information on Exhibitors at the events organised by Fiera Milano. Expogape, Expodetergo and Fiera Milan SpA provide a virtual space for each Exhibitor together with useful tools to promote companies, also on-line, in order to round off the fair presence of all Exhibitors. Attendance at the event includes subscription to the Expogape service. By accepting the General Regulations, the Exhibitor agrees to provide the service and to allow Expogape to use its own details.

37. COMPLAINTS

Complaints shall be presented in writing by the Exhibitor to RASSEGNE which shall reply in writing. Should the complaint regard another Exhibitor, the Organizers shall